

## OEP HRA Agent Jump Start Program

### Announcing Clever Care's OEP HRA Jump Start Program

Obtaining an HRA for new Clever Care members is essential to creating a comprehensive chronic care program, which leads to better management of chronic conditions, and healthier and more satisfied members. Clever Care is now offering this new incentive for agents throughout OEP! Here is how it works.

#### MARKET LEADING HRA ADMINISTRATIVE FEE:

- Clever Care will pay agents an increased Jasmine Administrative Fee:
  - \$200 administrative fee for Jasmine plan enrollments which include an HRA
  - \$125 for HRAs completed for all other plan enrollments (Longevity, Fortune, and Value)
  - HRAs must be submitted electronically as part of a CMS approved **electronic, or paper** application
  - New enrollments must have effective dates of February 1<sup>st</sup>, March 1<sup>st</sup>, or April 1<sup>st</sup>.

#### \$75 RETROACTIVE CATCH-UP PAYMENT:

- Agents who initially enroll a new member into one of our non-CSNP plans (Longevity, Fortune, or Value) will have an opportunity to earn an additional \$75
  - If we confirm later that the member qualifies for our Jasmine Plan and the agent actively participates in our efforts to transition the member into this option
  - Clever Care will retroactively pay the agent the \$75 difference.
  - The catch-up payment will only apply to qualifying Jasmine plan transfers
  - Transfers must take place by June 30<sup>th</sup>, 2023
  - Program includes only members enrolled for a January 1<sup>st</sup> through April 1<sup>st</sup> effective date in 2023

#### EXTENDED HRA COMPLETION WINDOW:

- Agents will continue to benefit from a longer window to complete and turn in their HRA's:
  - Completed HRA must be submitted within 10 days after the application signature date or the plan effective date (Feb 1<sup>st</sup>, Mar 1<sup>st</sup>, or April 1<sup>st</sup>), whichever is later.
  - For Paper Applications, Agents will gain portal access to the electronic HRA feature once the Clever Care Enrollment Department has uploaded the application into the EZ system and submitted the application to CMS for approval.